

## **The Community Partnership Model: Improving health outcomes by linking community-based community health workers with health systems**

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**TOPIC/TARGET AUDIENCE:** public health professionals, healthcare administrators, non-profit administrators

**ABSTRACT:** The Community Partnership Model demonstrates a method for linkage between an established Latino-serving Community Based Organization, Familias en Accion (Familias), and a Health System, Kaiser Permanente Northwest. The Community Partnership Model was developed to initially serve Latinos and serves as an important tool for other identified racial, ethnic and immigrant patient populations. Culturally competent care is central to the Community Partnership Model.

Familias and Kaiser Permanente Northwest recognized that both partners had unique expertise and resources that, when linked together, could enhance patient services to reach and better serve Latinos. The Community Partnership Model was built with funding from The Collins Foundation, Meyer Memorial Trust, the Oregon Community Foundation and the Kaiser Permanente Community Benefit Fund to develop a replicable model for integrating Community Health Workers/Health Navigators.

The Community Partnership Model includes templates with a timeline and steps for program implementation including:

1. Organizational Internal Planning
2. Find and Build the Partnership
3. Formalize the Partnership
4. Build an Integrated Team
5. Contracting and paying for CHW services
6. Conduct Program Evaluation

The Community Partnership Model is a replicable model for partnerships between Community Based Organizations and Health Systems to integrate Community Health Workers/Health Navigators into team based patient care.

### **OBJECTIVE(S):**

- Understand the model for developing partnership between Community Based Organization (CBO) and Health System and the use of Pathways as a payment model
- Learn key skills for integrating Community Health Workers/Health Navigators into patient care teams
- Develop program evaluation metrics for medical and social needs of patients

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